



# International Rescue and Emergency Care Association

PO Box 431000  
Minneapolis, MN 55443  
[www.ireca.org](http://www.ireca.org)

January 21, 2009

The International Rescue and Emergency Care Association (IRECA) will be holding its 61<sup>st</sup> annual conference and competition in Virginia Beach, VA in June 2009. IRECA is a provider of education and world-class competition for EMS (BLS and ALS), and Technical Rescue for Canada and the U.S. Our conference brochures are sent out all over the world, with an emphasis on the location of the current conference. For the second year we are also including our own Vehicle Extrication Challenge, chaired by Elgin Browning.

We offer a variety of ways that you can participate in our conference and support Fire Fighters and EMS providers from around the nation.

**Registration Packet or Raffle Items** We will be holding several raffles at different events throughout the week. Examples of raffle items include medical kits, equipment, textbooks, t-shirts, etc. Smaller items in larger quantities (250-400) can also be used to give to participants at registration.

**Sponsorship** Sponsorship can range from \$200 and up. These funds will be used for trophies, competition supplies, educational programs, or social events. See attached form for specific items available for sponsorship. Sponsorships for specific events or competitions that wish to be included in the conference mailing, need to send complete registration by May 15<sup>th</sup> 2008. All sponsors may provide advertising materials (250-400) to be included in the registration packet.

**Exhibitor Packages** Exhibitors can reserve space indoors during our educational symposiums, as well as outdoors at the vehicle extrication site. This year we have added 'unattended displays' – this means if you can not attend, we have a conference staff person who will set up the display of items you send, review your company and materials so that they can effectively monitor your items and answer questions. All exhibits will be in a locked conference room that is adjacent to all event areas and has windows looking out to the extrication challenge. Registered exhibitors can also receive ad space in the conference participant book. Registration and camera-ready art needs to be received by April 15<sup>th</sup>, 2009 for the participant book. Registration and payment must be received to be complete.

**Exhibitor Nights** Evening social events will be held by the exhibit area during the week and include food and refreshments. This is included in all exhibitor registrations.

Hotel information at [www.virginiabeachresort.com](http://www.virginiabeachresort.com), code IRECA for reservations. All rooms are suites with separate sleeping area and have a water view. The hotel walks directly out to the beach. Our conference committee has secured a room rate of \$139 per night.

If you have any questions feel free to contact us at any time or visit our web page at [www.ireca.org](http://www.ireca.org).

Sincerely,

Conference Marketing Committee

# IRECA 61<sup>ST</sup> ANNUAL CHALLENGES

## JUNE 22-27, 2009 \* VIRGINIA BEACH, VA

### EXHIBITOR REGISTRATION FORM

- Indoor exhibitor set-up is on Tuesday, June 23<sup>rd</sup> in the afternoon. Exhibits will be open Wednesday, June 24<sup>th</sup> and Thursday, June 25<sup>th</sup> during educational symposiums and EMS Challenges from 9:00am until 3:00pm. Tear down for indoor exhibits is Friday, June 26<sup>th</sup> by 1:00pm. Outdoor set-up is available Wednesday, June 24<sup>th</sup> from 3:00pm – 5:00pm and open Thursday, Friday and Saturday during the extrication event. Tear down must be completed at the end of the extrication event.
- Exhibitor registration is due by May 15<sup>th</sup>, 2009.
- Camera-ready art must be sent by April 15<sup>th</sup>, 2009 to be included in the participant book.
- Packages with indoor space include 1-2 tables. Packages with outdoor space include 1-2 tables around extrication pits or space to set up own tent. Space available per request with paid registration. Banner space per package for banners/signs provided by exhibitor and must be organized for display by event coordinators.
- Registration includes participant packet, opportunities to observe classes and competitions, and banquet opportunities based on package purchased. Additional banquet tickets are available at the conference.
- Questions may be directed to IRECA conference chair at 763-391-8519 or email the conference marketing committee on our website at [www.ireca.org](http://www.ireca.org)

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#### IRECA 2009 EXHIBITOR REGISTRATION (Information will be used for name badge, please print or type)

Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Attendee names \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact person's email address \_\_\_\_\_

Type of business or product \_\_\_\_\_ (be specific)

<p><b>PACKAGE A</b></p> <ul style="list-style-type: none"> <li>➤ Full page ad</li> <li>➤ Web link and ad</li> <li>➤ Exhibit space – indoor, outdoor, or unattended</li> <li>➤ Banner space</li> <li>➤ 4 Banquet tickets</li> </ul> <p><b>\$1000 OR EQUIVALENT EVENT SPONSORSHIP</b></p>	<p><b>PACKAGE B</b></p> <ul style="list-style-type: none"> <li>➤ 1/2 page ad</li> <li>➤ Web link and ad</li> <li>➤ Exhibit space – indoor, outdoor, or unattended</li> <li>➤ Banner space</li> <li>➤ 2 Banquet tickets</li> </ul> <p><b>\$750 OR EQUIVALENT EVENT SPONSORSHIP</b></p>	<p><b>PACKAGE C</b></p> <ul style="list-style-type: none"> <li>➤ 1/4 page ad</li> <li>➤ Web link and ad</li> <li>➤ Exhibit space – indoor, outdoor, or unattended</li> <li>➤ Banner space</li> <li>➤ 2 Banquet tickets</li> </ul> <p><b>\$400 OR EQUIVALENT EVENT SPONSORSHIP</b></p>	<p><b>PACKAGE D</b></p> <ul style="list-style-type: none"> <li>➤ Space at outdoor exhibit</li> <li>➤ Indoor unattended display</li> <li>➤ Banner space</li> </ul> <p><b>\$200 OR EQUIVALENT EVENT SPONSORSHIP</b></p>
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**Package choice** \_\_\_\_\_ **Total due or Sponsorship total \$** \_\_\_\_\_  
(attach sponsorship form)

Mail To: International Rescue and Emergency Care Association  
 PO Box 431000  
 Minneapolis, MN 55443  
 MAKE CHECKS PAYABLE TO IRECA -2009

**OFFICE USE ONLY**  
 Date Rec'd \_\_\_\_\_  
 Art work  
 Payment  
 Contract

# IRECA 61<sup>ST</sup> ANNUAL CHALLENGES

## JUNE 22-27, 2009 \* VIRGINIA BEACH, VA

### SPONSORSHIP APPLICATION

This is an opportunity for your organization to be a part of the International Rescue and Emergency Care Association's 61<sup>st</sup> Annual Conference in Virginia Beach, VA. IRECA will be hosting the Texas State Vehicle Extrication at this conference on June 22-27, 2009. To secure your first choice, we urge you to register now with your selection. For more information contact IRECA conference chair at 763-391-8519 or visit our website at [www.ireca.org](http://www.ireca.org).

REGISTRATION FORM  
Please mark your selection(s)

Education sessions	6 available	\$200	Quantity:
ALS Competition sponsorship (EMS)	1 available	\$1250	Inc. trophies
BLS Competition sponsorship (EMS)	1 available	\$1250	Inc. trophies
Technical Rescue sponsorship	1 available	\$2000	Inc. trophies
Vehicle Extrication Pit sponsorship	2 available	\$500	Quantity:
Vehicle Extrication trophies (inc. logos)	1 available	\$2000	
Event Participant Shirts (sleeve logo)	2 available	\$1000	Quantity:
Victim/Judge/Staff Shirts (with your logo)	1 available	\$1250	Quantity:
Conference Folders or Bags (with logo)	1 available	\$1000	Quantity:
Conference Corporate Sponsorship	Starting at	\$1000	

Item(s) donated: (also can be prizes for winning teams in each event)      Value:

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\_\_\_\_\_

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Authorizing Signature \_\_\_\_\_

Mail to:      IRECA  
                  PO Box 431000  
                  Minneapolis, MN 55443

<b>OFFICE USE ONLY</b>
Date Rec'd _____
<input type="checkbox"/> Payment Enc.
<input type="checkbox"/> Purchase Order
<input type="checkbox"/> Items Rec'd

