



International Rescue and Emergency Care Association

PO Box 431000
Minneapolis, MN 55443
www.ireca.org

November 19, 2009

The International Rescue and Emergency Care Association (IRECA) will be holding its 62nd annual conference and competition in Louisville, KY in June 2010. IRECA is a provider of education and world-class competition for EMS (BLS and ALS), and Technical Rescue for Canada and the U.S. Our conference brochures are sent out all over the world, with an emphasis on the location of the current conference.

We offer a variety of ways that you can participate in our conference and support Fire Fighters and EMS providers from around the nation.

- Registration Packet or Raffle Items** We will be holding several raffles at different events throughout the week. Examples of raffle items include medical kits, equipment, textbooks, t-shirts, etc. Smaller items in larger quantities (250-400) can also be used to give to participants at registration.
- Sponsorship** Sponsorship can range from \$200 and up. These funds will be used for trophies, competition supplies, educational programs, or social events. See attached form for specific items available for sponsorship. Sponsorships for specific events or competitions that wish to be included in the conference mailing, need to send complete registration by May 15 2010. All sponsors may provide advertising materials (250-400) to be included in the registration packet.
- Exhibitor Packages** Exhibitors can reserve space indoors during our educational symposiums, as well as outdoors at the vehicle extrication site. This year we have added 'unattended displays' – this means if you can not attend, we have a conference staff person who will set up the display of items you send, review your company and materials so that they can effectively monitor your items and answer questions. All exhibits will be in a locked conference room that is adjacent to all event areas and has windows looking out to the extrication challenge. Registered exhibitors can also receive ad space in the conference participant book. Registration and camera-ready art needs to be received by April 15th, 2010 for the participant book. Registration and payment must be received to be complete.
- Exhibitor Nights** Evening social events will be held by the exhibit area during the week and include food and refreshments. This is included in all exhibitor registrations.

Hotel information can be found on our website, with a competitive rate for vendors and attendees.

If you have any questions feel free to contact us at any time or visit our web page at www.ireca.org.

Sincerely,

Conference Marketing Committee

IRECA 62ND ANNUAL CHALLENGES

JUNE 21-26, 2010 * LOUISVILLE, KY

EXHIBITOR REGISTRATION FORM

- Indoor exhibitor set-up is on Tuesday, June 22nd in the afternoon. Exhibits will be open Wednesday, June 23rd and Thursday, June 24th during educational symposiums and EMS Challenges from 9:00am until 3:00pm. Tear down for indoor exhibits is Friday, June 25th by 1:00pm. Outdoor set-up is available Wednesday, June 23rd from 3:00pm – 5:00pm and open Thursday, Friday and Saturday during the extrication event. Tear down must be completed at the end of the extrication event.
- Exhibitor registration is due by May 15th, 2010.
- Camera-ready art must be sent by April 15th, 2010 to be included in the participant book.
- Packages with indoor space include 1-2 tables. Packages with outdoor space include 1-2 tables around extrication pits or space to set up own tent. Space available per request with paid registration. Banner space per package for banners/signs provided by exhibitor and must be organized for display by event coordinators.
- Registration includes participant packet, opportunities to observe classes and competitions, and banquet opportunities based on package purchased. Additional banquet tickets are available at the conference.
- Questions may be directed to IRECA conference chair at 763-391-8519 or email the conference marketing committee on our website at www.ireca.org

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IRECA 2010 EXHIBITOR REGISTRATION (Information will be used for name badge, please print or type)

Organization Name _____

Contact Person _____

Attendee names _____

Address _____ City _____

State _____ Zip _____ Phone _____ Fax _____

Contact person's email address _____

Type of business or product _____ (be specific)

<p>PACKAGE A</p> <ul style="list-style-type: none"> ➤ Full page ad ➤ Web link and ad ➤ Exhibit space – indoor, outdoor, or unattended ➤ Banner space ➤ 4 Banquet tickets <p>\$1000 OR EQUIVALENT EVENT SPONSORSHIP</p>

<p>PACKAGE B</p> <ul style="list-style-type: none"> ➤ 1/2 page ad ➤ Web link and ad ➤ Exhibit space – indoor, outdoor, or unattended ➤ Banner space ➤ 2 Banquet tickets <p>\$750 OR EQUIVALENT EVENT SPONSORSHIP</p>

<p>PACKAGE C</p> <ul style="list-style-type: none"> ➤ 1/4 page ad ➤ Web link and ad ➤ Exhibit space – indoor, outdoor, or unattended ➤ Banner space ➤ 2 Banquet tickets <p>\$400 OR EQUIVALENT EVENT SPONSORSHIP</p>

<p>PACKAGE D</p> <ul style="list-style-type: none"> ➤ Space at outdoor exhibit ➤ Indoor unattended display ➤ Banner space <p>\$200 OR EQUIVALENT EVENT SPONSORSHIP</p>

Package choice _____ **Total due or Sponsorship total \$** _____
(attach sponsorship form)

Mail To: International Rescue and Emergency Care Association
 PO Box 431000
 Minneapolis, MN 55443
 MAKE CHECKS PAYABLE TO IRECA -2010

<p>OFFICE USE ONLY</p> <p>Date Rec'd _____</p> <p><input type="checkbox"/> Art work</p> <p><input type="checkbox"/> Payment</p> <p><input type="checkbox"/> Contract</p>

IRECA 62ND ANNUAL CHALLENGES

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SPONSORSHIP APPLICATION

This is an opportunity for your organization to be a part of the International Rescue and Emergency Care Association's 62nd Annual Conference in Louisville, KY. To secure your first choice, we urge you to register now with your selection. For more information contact IRECA conference chair at 763-391-8519 or visit our website at www.ireca.org.

REGISTRATION FORM
Please mark your selection(s)

Education sessions	6 available	\$200	Quantity:
ALS Competition sponsorship (EMS)	1 available	\$1250	Inc. trophies
BLS Competition sponsorship (EMS)	1 available	\$1250	Inc. trophies
Technical Rescue sponsorship	1 available	\$2000	Inc. trophies
Vehicle Extrication Pit sponsorship	2 available	\$500	Quantity:
Vehicle Extrication trophies (inc. logos)	1 available	\$2000	
Event Participant Shirts (sleeve logo)	2 available	\$1000	Quantity:
Victim/Judge/Staff Shirts (with your logo)	1 available	\$1250	Quantity:
Conference Folders or Bags (with logo)	1 available	\$1000	Quantity:
Conference Corporate Sponsorship	Starting at	\$1000	

Item(s) donated: (also can be prizes for winning teams in each event) Value:

Company Name: _____

Company Website: _____

Company Representative: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____ Email: _____

Authorizing Signature _____

Mail to: IRECA
 PO Box 431000
 Minneapolis, MN 55443

OFFICE USE ONLY
Date Rec'd _____
<input type="checkbox"/> Payment Enc.
<input type="checkbox"/> Purchase Order
<input type="checkbox"/> Items Rec'd

